

2017-2018

DEPARTMENT ACTIVITIES REPORT:

The department organized its first program Media Achievers Day on 19.7.2017 for the academic year 2017-2018. The day which was exclusively given to the students to exhibit their creative talents and also got a chance to discuss about their works with media experts and fellow students. It was inaugurated by Dr. Arul Rayappan, Nodal officer of Visual Communication Technology and Rev. Dr. Xavier Antony, Vice Principal of Visual Communication Technology welcomed the first years students and gave a orientation about the course structure. The short film entitled "**Athmartham**" was released and received accolades from the critics.

The department association organized a second media achievers day by the third year students on 29.07.2017. Once again, the department gave a chance to the students to exhibit their creative works with other fellow students of the department. Students also actively participated and shown their short films and advertisements to others.

The third media achievers day program was organized on 05.09.2017. Students from all the three years came forward and gave variety of programme such as motivational talk, movie review and projected their own dubbed version of popular Hollywood movies. A student from III B. Voc. Mr. Pravin won a best director award for the movie Highway, was screened for the students and small discussion session was arranged to discuss about the movie. All the three media achievers day programme was grand success because it encouraged our department students to bring more projects on the stage and helped students to overcome work exhibition.

The department of visual communication technology in collaboration with **Nikon** organized a workshop on Photography Lighting Techniques on August 31, 2017. The program was inaugurated by Dr. Arul Rayappan, Nodal officer of Visual Communication Technology and Rev. Dr. Xavier Antony, Vice Principal of Visual Communication Technology welcomed the gathering. Students got a wonderful opportunity to discuss about the recent technological transformation in the field of still camera with the technical expert team of **Nikon** and also they arranged a special technician to teach the students about the advanced photography concepts and lighting techniques.

The department organized a Photography exhibition cum workshop on Recent Trends in photography and photojournalism on September 27, 2017. The program was inaugurated by Dr.I.Arul Rayappan, Nodal officer of Visual Communication Technology and keynote address was given by Rev. Dr. Xavier Antony, Vice Principal of Visual Communication Technology. The second session of the program was taken by the resource person Mr. A. K. Mani, Professional Photographer, Viewfinder PVT. LTD, Trichy on the topic of photo journalism and the third session was taken by Mr. Guna Amuthan, Professional Photographer, Madurai on the topic of recent trends in photography. The department arranged an ample environment to the students to know the current trends in the field of photograph through the experts.

The visual communication technology students participated in Digitek 2017- A workshop on Digital photography and Tilting using After effects organized by Trichy photographers association on August 4, 5 and 6, 2017 at Taj Marriage hall, Trichy. The wildlife Photographs of Mr. Hari Babu II B.Voc photographs were exhibited in the workshop along with the professional photographers in the program. Students got an opportunity to attend the demo sessions of the professional photographers videographers of Trichy and learnt nuances of making ad Film making.

The department organized film festival on the theme of early Cinema in the month of December 2017 in the Audio Video viewing hall. The students were exposed to the world of Lumiere Brothers who introduced the film making to the society and also the Students the nuances of film making through the Charlie Chaplin films.

The department students attended abstract painting workshop organized by Rev. Fr. Thamburaj in St. Josephs College, Trichy on December 11. 2017. Rev. Fr. Thamburaj taught our students the importance and evolution of abstract painting in the modern era. He gave a clear picture about the meaning and representation of the characters in the painting.


The department organized one day workshop on Art and Drawing skills. the Resource is Mr.Chandru Artist , Principal Fine Arts college Palyamkottai on March 7.3.2018. Mr. Chandru taught our students the importance and need for creative skills while drawing the cartoon characters.


Media Achievers Day





NIKON WORKSHOP ON DIGITAL PHOTOGRAPHY 30.8.2017

 **ST. JOSEPH'S COLLEGE, TIRUCHIRAPPALLI**
(AUTONOMOUS)
Special Heritage Status Awarded by UGC
Accredited at 'A' Grade (3rd Cycle) by NAAC
College with Potential for Excellence by UGC



**DEPARTMENT OF
VISUAL COMMUNICATION TECHNOLOGY**


IN

COLLABORATION WITH

NIKON INDIA PVT. LTD.

ORGANISES A ONE DAY WORKSHOP ON

DIGITAL PHOTOGRAPHY & INDOOR LIGHTING



RESOURCE PERSON: SATHYA NARAYANAN
(OFFICIAL TRAINER, NIKON INDIA PVT. LTD.)

DATE: 31/08/2017 **VENUE: JUBLIEE BUILDING**

ALL ARE INVITED



STIEGLITZ - 2K17




ST. JOSEPH'S COLLEGE, (AUTONOMOUS)
SPECIAL HERITAGE STATUS AWARDED BY UGC
ACCREDITED AT 'A' GRADE (3RD CYCLE) BY NAAC
COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC
TIRUCHIRAPPALLI

**DEPARTMENT OF
VISUAL COMMUNICATION TECHNOLOGY**

STIEGLITZ *2K17*
A PLATFORM FOR ASPIRANTS

PHOTOGRAPHY EXHIBITION,
COMPETITION
&
WORKSHOP ON
PHOTOJOURNALISM

RESOURCE PERSON: A. K. MANI
(PROFESSIONAL PHOTOGRAPHER, VIEWFINDER PVT. LTD.)

DATE: 27. 09. 2017 TIME 09.30 AM - 04.00 PM VENUE: JUBILEE BUILDING

PHOTOGRAPHY COMPETITION: ENTRIES ARE INVITED ENTRY FEE: RS.100





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CHARLIE CHAPLIN FILM FESTIVAL

